

WHAT IS CLAIMED IS:

1. A method of aiding portal site making comprising the steps of:
  - preparing a plurality of mount files;
  - displaying one of said plurality of mount files in accordance with selection by a user;
  - preparing a plurality of image/information files indicative of various services; and
  - mounting said image/information files on said displayed mount file in accordance with operation by the user.
2. A portal site making aiding method according to claim 1, wherein each of said image/information files is made by embedding information indicative of the contents of various services in images for identifying the various services through digital watermarking.
3. A portal site making aiding method according to claim 2, wherein the information indicative of the contents of the services of said image/information files includes a service menu and URLs corresponding to individual items of the menu.
4. A portal site making aiding method according to claim 1, wherein said plurality of mount files and said image/information files are provided through a network.
5. A portal site making aiding method according to claim 1, wherein said mount file includes

09867618 053101

information for identifying the mount type.

6. A portal site making aiding method according to claim 1, wherein the operation by said user is drag and drop of said image/information file.

7. A portal site making aiding method according to claim 6, wherein said mount file is of a HTML format and when said image/information file is dragged and dropped, a statement defining dropped coordinates and an image/information file name is inserted into said mount file.

8. A service providing method for providing services on a network comprising the steps of:

displaying a portal site in which image/information files indicative of various services are mounted on a mount; and

providing service items in accordance with selection of said image/information files by a user.

9. A service providing method according to claim 8, wherein each of said image/information files is made by embedding information indicative of the contents of various services in images for identifying the various services through digital watermarking, and when selecting an image/information file, the embedded information is derived from said selected image/information file.

10. A service providing method according to claim 9, wherein said mount includes information for identifying the mount type;

09867618-053101

the information indicative of the contents of said image/information files includes a service menu and the mount type and a URL corresponding to each item of the menu; and

in said service item providing step, the mount type included in said mount is compared with the mount type of each item of the menu included in said image/information file to display a coincident menu item.

11. A service providing method according to claim 10 further comprising the step of linking to a URL of the menu item included in said image/information file in accordance with selection of the menu item by the user.

12. A program for aiding portal site making comprising a code for executing the following steps of:

providing a plurality of mount files;

displaying one of said plurality of mount files in accordance with selection by a user;

providing a plurality of image/information files indicative of various services; and

mounting said image/information files on said displayed mount file in accordance with operation by the user.

13. A service providing program for providing services on a network comprising a code for executing the following steps of:

displaying a portal site in which

09357648-053101

image/information files indicative of various services  
are mounted on a mount; and

providing a service item in accordance with  
selection of said image/information file by a user.

053101 053101 053101